

eWallet = Easy Spending

Try it out this Book Fair!



★ 5 Reasons eWallet is a WINNER! ★

#1 Why?

Because **parents don't always have cash on hand** to give their kids. (And let's be honest ... kids sometimes misplace their money.)

#2 When?

Parents can **set up eWallets as early as two weeks prior** to and through the last day of your in-school Fair. Students can **shop with their eWallets any day of the Fair**; once the Fair ends, unused funds are released back to the credit card on file.

#3 What?

It's a secure, cash-free, **digital payment** option.

#4 Where?

Students use their eWallets to shop the **in-school Book Fair**.

#5 **NO extra work for you!**

Top Reason!

Since eWallet is already enabled for your Book Fair, all you have to do is:

1. **Learn about it.** Get details from your Toolkit **At a Glance** page.
2. **Spread the word.** Share your homepage link to let everyone know Book Fair eWallet is available at your school and send home informational flyers. Every eWallet created means kids will have the opportunity to purchase more books.

Don't delay! Offer eWallet to your students and families today!

Contact your Book Fair Consultant for any questions!